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MED-EL Announces Longest Warranty on External Equipment in the Hearing Implant Industry

Extended 5-Year Warranty Now a Permanent Feature for all New Cochlear Implants

June 29, 2012 – (Durham, NC) – Hearing implant leader MED-EL Corporation USA announced today that it has made its extended five-year warranty on external equipment a permanent feature for all new cochlear implants. This is the longest warranty in the industry.



In addition to choosing a device with outstanding reliability data, patients will have even more peace of mind knowing their device is covered for five full years. Products covered under the warranty include: all OPUS audio processors, coils, battery packs, cables, DaCapo PowerPacks and Fine Tuner™ remote controls. The manufacturer's warranty is activated upon receipt of the Cochlear Implant System External Equipment Registration.

"MED-EL's product reliability and customer service are unparalleled in the hearing implant industry. Making the extended warranty a permanent feature is a natural extension of our commitment to patients well beyond their initial activation," said Richard Collette, President and CEO, MED-EL Corporation, USA. "While all new patients can benefit from this news, it's particularly reassuring for parents of children with a MED-EL Cochlear Implant System. Kids can get out there and be kids without worrying about damaging their external equipment."

Combined with the new OPUS 2XS, which has enhanced insulation that makes it extra resistant to dirt, dust and sweat, parents can feel extra confident that their children can keep up with an active lifestyle at home and school. The processor was recently approved by the Food and Drug Administration and is now available in the U.S.

MED-EL will continue to offer ten years of manufacturer's warranty coverage on all cochlear implants, including the MED-EL CONCERT, SONATA and PULSAR. This warranty is being offered by MED-EL Corporation, USA, and is only valid for U.S. residents implanted in the United States on or after November 1, 2011. For details, contact MED-EL by phone at (888) 633-3524, or by email at implants-usa@medel.com.

About MED-EL

MED-EL Medical Electronics is a leading provider of hearing implant systems worldwide. The company was founded by Austrian scientists and industry pioneers Ingeborg and Erwin Hochmair, who together developed the world's first microelectronic, multichannel cochlear implant in 1977. In 1990, they laid the foundation for the successful growth of the company when they hired their first employees. The privately

held company employs 1200 individuals globally, 800 of whom are based at company headquarters in Innsbruck.

The cochlear implant was and remains the first replacement of a human sense, the sense of hearing. Today, MED-EL offers the widest range of implantable solutions worldwide to treat the various degrees of hearing loss, including Cochlear and Middle Ear Implant Systems.

MED-EL's mission is to eliminate hearing loss as a barrier to communication and quality of life. Individuals in approximately 100 countries enjoy the gift of hearing with a MED-EL Hearing Implant System.
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